

PRESS RELEASE

EFFECTIVENESS OF THE NEW COMPANY NAME "SIPARIO MOVIES S.P.A."

Rome, 16 December 2024 – **Sipario Movies S.p.A.** (formerly Lady Bacardi Media S.p.A.) – a company active in the production of film and television content (Euronext Growth Milan – IT0005380602 – LBM and Euronext Growth Paris – IT0005380602 – ALIE) – announces that as of today, the new company name is effective as per the resolution of the Shareholders' Meeting announced on 2 December 2024.

This press release is available in the "Investor Relations" section of the https://lbmediagroup.eu/ website. It should also be noted that, for the dissemination of regulated information, the company uses the 1INFO-SDIR circuit managed by Computershare S.p.A.

Sipario Movies S.p.A.

Sipario Movies S.p.A. is a global production company active in the production of film and television content including, mainly, films, TV-shows, animated web series. The Company also operates through its subsidiaries Arte Video S.r.l., Red Carpet S.r.l., lervolino & Lady Bacardi Studios d.o.o., Wepost S.r.l., SoBe Sport S.r.l. and Maestro Distribution S.r.l.. It has been listed on Euronext Growth Milan since 2019 - IT0005380602 - LBM - and on Euronext Growth Paris - IT0005380602 - ALIE. In 2023, the Sipario Group achieved consolidated revenues of $\notin 173$ million, consolidated EBIT of $\notin 11.6$ million and consolidated net profit of $\notin 4.7$ million.

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For more information

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